



What's the BIG idea?

Climate Change is happening now! Some impacts are inevitable but we can choose to stop really dangerous climate change in the future if we act quickly.

We know what levels of CO2 emissions we need to stay within to avoid catastrophic impacts. Whilst international negotiations are underway for a global agreement to ensure the world doesn't exceed those levels - we have no time to wait.

We can all choose our own action plans to stop making things worse and start gaining the benefits of low carbon living. **Fair Shares, Fair Choice** will show you what choices you can make to live and work within your own fair carbon budget. As time goes on new government policy and technology will help. Taking action now gives you and the planet, a head start.

Who is this for?

Fair Shares, Fair Choice is for individuals and organisations/businesses who want to benefit from adopting low carbon living and working to reduce the risk of dangerous climate change. It isn't for anyone who feels that they will benefit from catastrophic climate change!

What's in it for me?

- New ways to save money and new ideas for business
- An opportunity to show your support to stakeholders and decision makers
- Reduced risks of catastrophic climate change
- A safer, healthier, more secure future
- A chance to get ahead of changes to come

What happens next?

A website will be launched in early 2007. It will offer individuals and organisations an opportunity to show their support for the idea and a carbon calculator which will identify your fair share carbon budget and ideas about choices for low carbon living.

How can I get involved/get more information now?

Sustainability South West, the independent charity championing sustainable development is coordinating the Fair Shares, Fair Choice project and is seeking interested organisations /individuals to test the carbon calculator and sign up as one of the first to create a Fair Shares, Fair Choice carbon action plan

Contact: Sustainability South West info@sustainabilitysouthwest.org.uk 0117 933 0249

www.FairSharesFairChoice.com