



Angela Fendley BA (Hons) FRSA Sustainability Communicator



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COMMUNICATING SUSTAINABILITY

Wessex Energy & Environmental
Management Group 15 May 2017





CHANGING CLIMATE



KEEP
IT
IN
THE
GROUND!



TEXT "FRACK" TO 69866

FRACKING =
CLIMATE CHANGE
FRACKING NOW

TE

GI



**NORMALISE
SUSTAINABILITY**



**count
on me**

count
on me



**SUITCASE OF
SUSTAINABILITY**

SUITCASE OF SUSTAINABILITY



500

Buying local/seasonal



130

Changing 3 lightbulbs



980

Cycling 60 miles a week



2300

Not flying
around the world



1400

Plant based diet



800





Growing you own



1600

Renewable Energy

WHAT DO YOU DO THAT COUNTS?

	Walking/Cycling journeys each week		
	12 miles	30 miles	60 miles
	180	460	980
	Use the bus rather than car		Holiday in the UK
	460		460
	Occasional meat eater	No Meat Vegetarian	Plant based Vegan
	460	800	1400
	Buy local & seasonal		Grow own vegetables
	500		800
	Change three bulbs to LED		Use renewable energy
	130		1600
	Turn down heating 1 degree		Recycle your waste
	330		500
Total Savings in kgs CO ₂ per year			

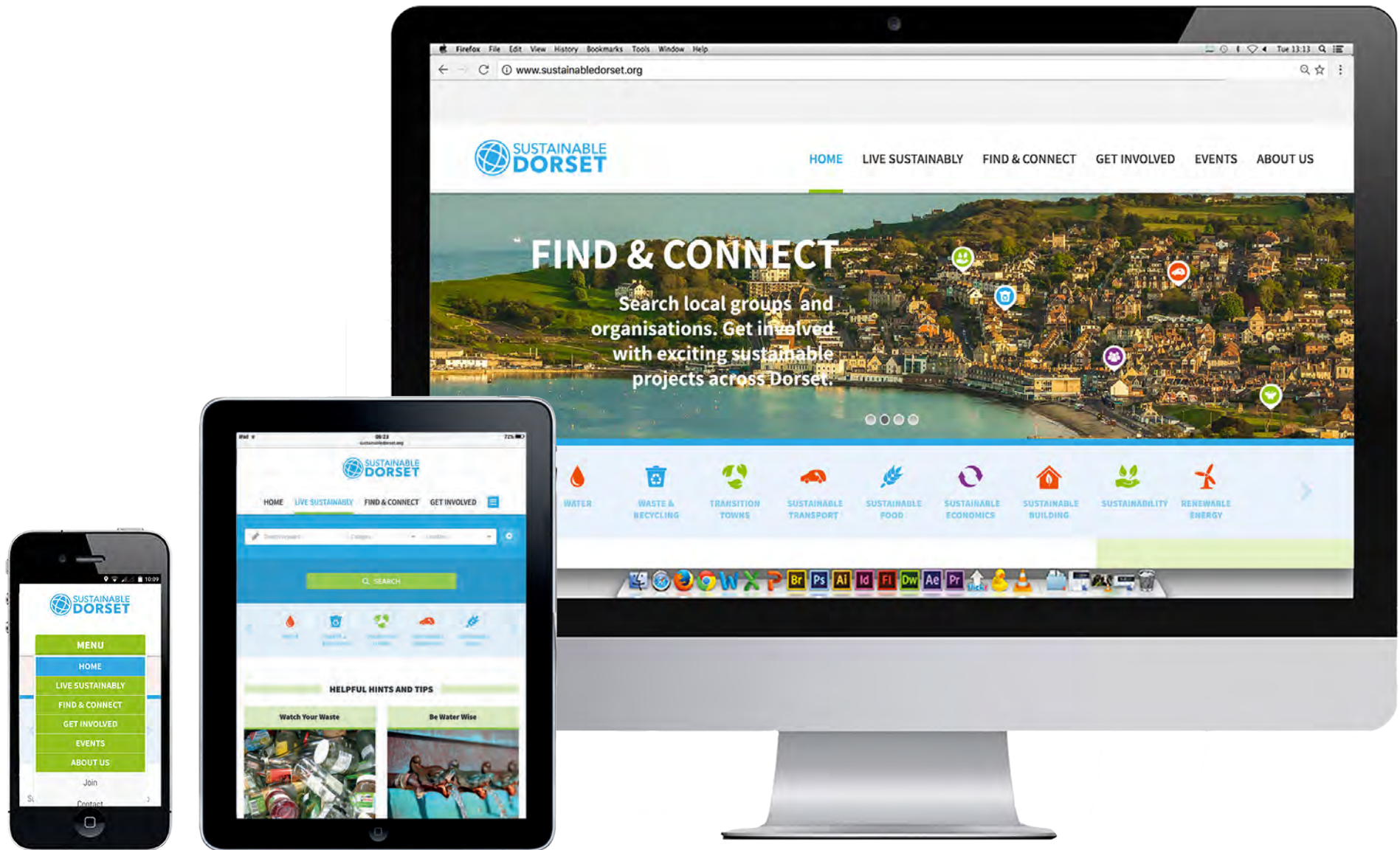


**SHARE
SUSTAINABLE
GOOD NEWS**



SUSTAINABLE DORSET

www.sustainabledorset.org



www.sustainabledorset.org



MAKING CONNECTIONS

A network diagram is shown on a light-colored surface. It consists of numerous small, colorful pins (red, green, yellow, blue, and dark red) arranged in a way that suggests a complex web or network. Some pins are connected by thin, dark lines, forming a series of interconnected nodes. The pins are of various colors, and their arrangement is somewhat random but suggests a structured network. The background is a plain, light-colored surface.

**THRIVING
COMMUNITIES**



**NURTURING
RESILIENCE**



Connecting Communities and Nurturing Resilience



[WATER](#)[WASTE &
RECYCLING](#)[TRANSITION
TOWNS](#)[SUSTAINABLE
TRANSPORT](#)[SUSTAINABLE
FOOD](#)[SUSTAINABLE
ECONOMICS](#)[SUSTAINABLE
BUILDING](#)[SUSTAINABILITY](#)[RENEWABLE
ENERGY](#)

HELPFUL HINTS AND TIPS

Watch Your Waste



Be Water Wise



Eat Food You Can Trust



SEARCH NEWS, FEATURES & EVENTS



SUPPORT SUSTAINABLE DORSET

Becoming a member gives you the opportunity to be an integral part of Sustainable Dorset. You will help us

GET INVOLVED

Dorset Soup



sustainable initiatives

Dorset soup is a community based crowd-funding initiative for local people supporting local projects,

[READ MORE](#)

Repair Cafe



sustainable initiatives

Repair Cafés are free meeting places and they're all about repairing things (together). In the place

[READ MORE](#)

Sustainability Champi...



sustainable initiatives

Sustainability Champions are your link to all things Sustainable in Dorset. If you are looking for local

[READ MORE](#)



[Watch Your Waste](#)

SUSTAINABLE NEWS IN DORSET

**A Plastic Ocean is Coming to Dorset...**

By Harming the Oceans we are also Harming Ourselves. A new feature length adventure-documentary film is coming to Dorset for the first

**Soup Comes to Bournemouth**

Time for a Taste of Crowdfunding. If you are looking for funds for a sustainable project you would like to run in the Bournemouth area, then read on. And if

**Community Benefits of Resilience Planning**

How does your Community benefit from Resilience Planning? There is a need for communities in Dorset to raise awareness of resilience to

**Students Go Green!**

Students at Bournemouth University Celebrate Go Green Week! Last week Bournemouth University Students showed that they care about the

**You can now support Community Agriculture in Dorset**

Community Supported Agriculture Over the last year Adam and Dee have been working hard to set

**Could you be our next Sustainability Champion?**

Sustainability Champions In addition to our new Sustainable Dorset website we are launching

SEARCH NEWS, FEATURES & EVENTS

Search ...

**SUPPORT SUSTAINABLE DORSET**

Becoming a member gives you the opportunity to be an integral part of Sustainable Dorset. You will help us support sustainability and resilience across the county.

[JOIN NOW](#)**NEWS, FEATURES AND INITIATIVES**

There is an abundance of sustainable activities happening across Dorset, check out the events below for something near you. Whilst we try to keep on top of current events and keep the information accurate we do recommend you check the details with the organiser before going. And take a look at our [travel tips](#) to think about how you're going to make your journey.

FEATURED EVENTS

05
MAY 2017

ECOTAINTMENT! presents...

A PLASTIC OCEAN

A Plastic Ocean with special guests

Ecotainment! presents... A Plastic Ocean with special guests. This

28
MAY 2017



Southern Roots Organics – Open Day

Southern Roots Organics –
Community Supported Agriculture

30
MAY 2017



TALK: Climate Change & The Tipping Point

Please join us for our friendly bi-monthly Resurgence Dorset meetup.

SEARCH NEWS, FEATURES & EVENTS

Search ...



LIST YOUR EVENT

If you would like to list your event on the Sustainable Dorset website please complete this short Google form.

LIST YOUR EVENT

SUPPORT SUSTAINABLE DORSET

Becoming a member gives you the

Search keyword

Category



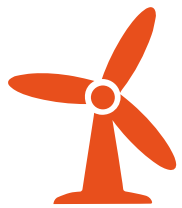
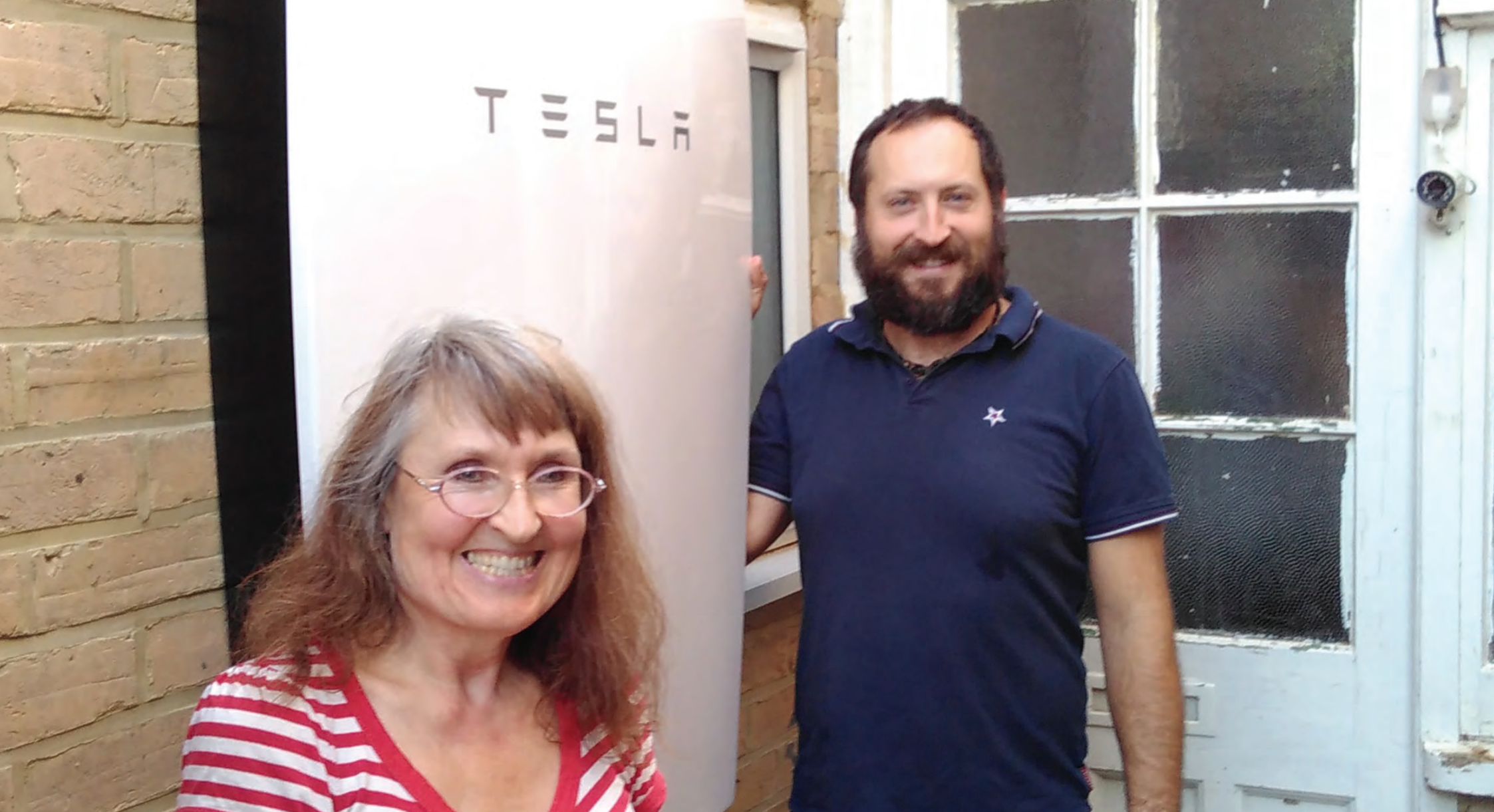
Location



Q SEARCH



COMMUNITY PROJECTS



RENEWABLE ENERGY



SUSTAINABLE INITIATIVES



SUSTAINABLE FOOD



COMMUNITY FARMS



SUSTAINABLE BUILDING



SUSTAINABLE BUSINESS



ZERO CARBON DORSET

“

The economy of tomorrow must do more than stimulate industrial output and deliver shareholder returns. It must provide the capabilities for people to flourish as human beings - within the limits of a finite planet.

”

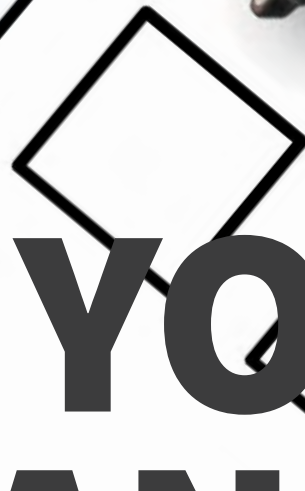
Tim Jackson - Economist





**WHAT CAN
YOU DO?**

CHECKLIST!



**1 LIST YOUR
ORGANISATION**



**2 TELL US
YOUR NEWS**



**3 BECOME
A MEMBER**



UNWAGED INDIVIDUAL

Perfect for people looking to volunteer
and gain further insight into
sustainability.

£6

ACCESS TO OPPORTUNITIES

Regular Email Newsletter

Invitation to meetings and events

The right to vote at our AGM

Access to funding information

Potential for undertaking
research



EMPLOYED INDIVIDUAL

Ideal for people who want to engage
with sustainable community
organisations

£12

CONNECT WITH SUSTAINABILITY

Regular Email Newsletter

Invitation to meetings and events

The right to vote at our AGM

Access to funding information

Potential for undertaking
research



NON-PROFIT ORGANISATION

Promote your projects and attract
volunteers and new membership to your
organisation

£25

FEATURES ON WEBSITE

Regular Email Newsletter

Invitation to meetings and events

The right to vote at our AGM

Access to funding information

Potential for undertaking research



BUSINESS MEMBERSHIP

Promote your business and reach a
widespread and engaged countywide
audience.

£50

FEATURES ON WEBSITE

Regular Email Newsletter

Invitation to meetings and events

The right to vote at our AGM

Access to funding information

Potential for undertaking research



4 CONNECT ON SOCIAL MEDIA



SUSTAINABLE DORSET

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