



## Our climate is changing...

- Rising temperature: hotter summers and milder winters are in store
- The ten warmest years on record have all occurred since 1997
- Heavy winter rainfall and intense downpours will become more common
- Summer rainfall will decrease, leading to increased risks of droughts and water shortages
- Sea levels are expected to rise

## How tourism might be affected...

- Greater pressures on services due to increased demand and congestion
- Greater demand for open spaces in summer, but also need for shade
- Flash floods causing damage
- More tourism-related jobs due to expanding market
- The size of some beaches will be reduced through rising sea levels and loss of access to others due to tide cut-off
- Appearance of our landscape could change



### The Challenges we face...

“Our climate is changing and tourism businesses in the south west are increasingly feeling the effects of extreme weather conditions. We all need to take action now”.

Adam Hart-Davis, Broadcaster, Scientist, Environmentalist

## Top 10 Tips

- 1. Identify the effects to your business**  
Take a look at [www.climateprepared.com](http://www.climateprepared.com) to assess how climate change will affect your business
- 2. Check your flood risk**  
Check with the Environment Agency whether your business is in a flood risk area
- 3. Get help and advice**  
There is a lot of information and advice available – see the useful contacts below
- 4. Learn from others**  
Talk to other businesses in your area to share and learn from good practice
- 5. Reduce risk**  
Develop a business continuity plan to manage and reduce disruption from severe weather events
- 6. Plan ahead**  
Consider how your markets or products may change in the future
- 7. Check your insurance**  
Check with your insurance company that you are fully insured, particularly against the effects of flood and storm damage
- 8. Practical actions**  
Collecting rainwater, providing shade and planting trees
- 9. Raise awareness**  
Raise visitor awareness of any risks and communicate the positive steps you have taken
- 10. Review Health & Safety procedures**  
Be aware of the health risks posed by climate change e.g. communicate the need for sun protection

### Useful contacts, telephone & websites

**South West Climate Change Impacts Partnership (SWCCIP)** – tel: 01392 352230 [www.oursouthwest.com/climate](http://www.oursouthwest.com/climate)  
**South West Tourism** – tel: 01392 360050 [www.swtourism.org.uk](http://www.swtourism.org.uk)  
**Met Office** - tel: 01392 885680 [www.metoffice.gov.uk](http://www.metoffice.gov.uk)  
**UK Climate Impacts Programme (UKCIP)** – tel: 01865 285717 [www.ukcip.org.uk](http://www.ukcip.org.uk)  
**Environment Agency** – tel: 08708 506506 [www.environment-agency.gov.uk](http://www.environment-agency.gov.uk)  
**Business Link** – tel: 0845 600 9966 [www.businesslink.gov.uk](http://www.businesslink.gov.uk)  
**Association of British Insurers** – tel: 020 7600 3333 [www.abi.org/climatechange](http://www.abi.org/climatechange)  
**Direct Gov** - [www.direct.gov.uk](http://www.direct.gov.uk)  
 Contact your local authority for more specific information and advice.

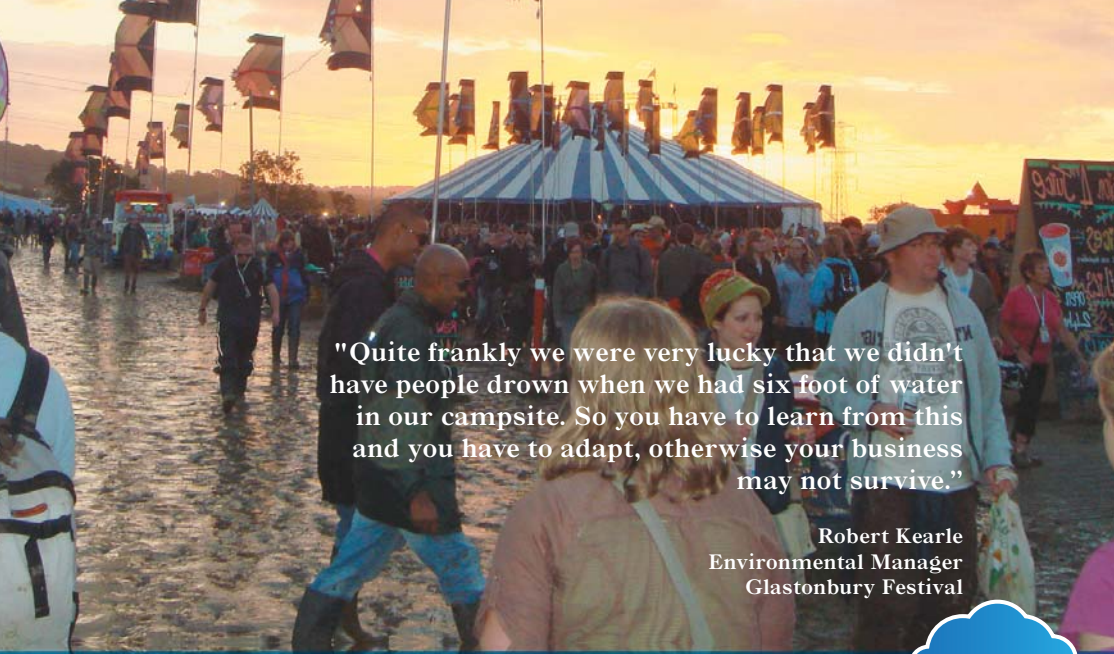
# PREPARING FOR CLIMATE CHANGE

Information for Tourism Businesses in the **South West**



**"Adaptation is the only means to reduce the now unavoidable costs of climate change over the next few decades"** Stern Review

Visit the online interactive web tool at:  
[www.climateprepared.com](http://www.climateprepared.com)



"Quite frankly we were very lucky that we didn't have people drown when we had six foot of water in our campsite. So you have to learn from this and you have to adapt, otherwise your business may not survive."

Robert Kearle  
Environmental Manager  
Glastonbury Festival



## Increased episodes of intense rainfall, flooding, storm surges and rising sea levels

What you can do to prepare...

1. Check your flood risk and prepare accordingly e.g. sign up for flood warnings, develop a flood plan and stock up on flood protection equipment
2. Regularly check weather, flood and tide information and alerts
3. Check that your insurance covers you adequately for flooding
4. Check, maintain and improve drainage systems for your buildings and sites e.g. permeable surfaces, larger guttering and pipes
5. Review health and safety procedures
6. Check you have an appropriate emergency kit and list of key contacts
7. Consider what your customers might need in wet weather
8. Store important and valuable items with flooding in mind e.g. waterproof containers or high up
9. Review and improve landscaping and tree planting
10. Prepare advice and information for staff and visitors



Picture: Bournemouth Tourism

"My advice to you is plan, think ahead and manage that change."  
Douglas Whyte, Property Manager, Studland and Purbeck



## Rising temperatures, drier weather, droughts, heat waves and warmer seas

What you can do to prepare...

1. Review your cooling and ventilation around and within buildings
2. Review your staff working conditions
3. Review health and safety procedures and fire risk
4. Consider what your customers might need in hot weather
5. Prepare advice and information for staff and visitors
6. Check buildings for subsidence or cracking and review your insurance cover
7. Improve water efficiency and minimise water use e.g. install rainwater butts and/or grey water recycling and reduce evaporation from swimming pools and water gardens
8. Check water restrictions e.g. hose pipe bans
9. Provide shade and consider planting more trees and drought tolerant plants
10. Develop your own heat and drought plan

Visit [www.climateprepared.com](http://www.climateprepared.com) to access a practical and interactive toolkit, which highlights examples of how your business might be affected, practical actions that you can take, and where to go for further information and support. The checklist also provides you with a personalised summary to help you plan and take action.